

## DIRECT CONNECT

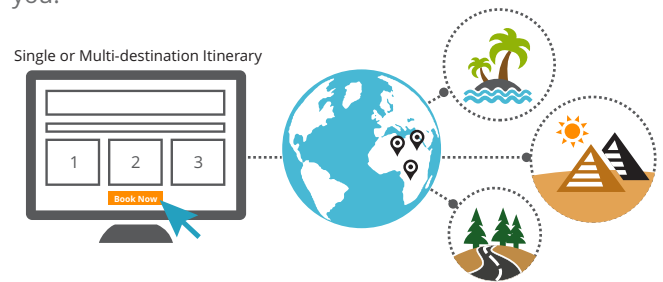
### ResAvenue Hotel Booking Engine

Your website booking engine provides you with the best opportunity for direct sales. Convert your website into a powerful direct sales engine by integrating our ResAvenue Hotel Booking Engine. Choose from our wide range of intuitive, elegant and responsive booking engine templates to match your business needs and provide your guests with a personalized and pleasurable booking experience.



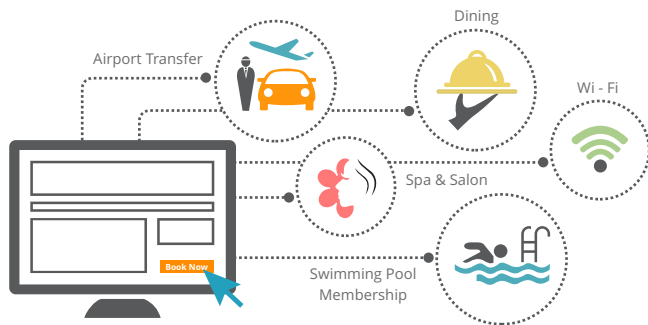
### Packages Booking Engine

Generate new revenue streams by creating well-crafted packages for leisure travelers that combine value added stay enrichments and adventure activities beyond the vanilla stay rates. ResAvenue Packages Booking Engine helps you create attractive, value added, customized packages for one or multiple destinations. Convenience for your guests, and an excellent marketing opportunity for you!



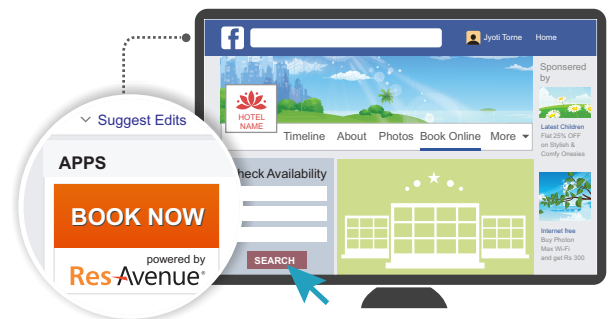
### Stay Enrichment Booking Engine

Maximize your yield by upselling value added services, activities and add-ons as standalone purchases separate from room bookings. ResAvenue Stay Enrichment Booking Engine helps you increase your hotel's revenue by booking conference and banquet halls as well as selling catering services, gymnasium, swimming pool and spa memberships or services, directly from your hotel website.



### Social Media Booking Engine

Harness the power of Social Media to generate direct sales through Facebook, Twitter and Google+. Promote and sell your hotel rooms directly to your Facebook fans without them having to leave your branded Facebook page using the ResAvenue Facebook Booking Engine. Highlight and promote offers and promotions, packages and stay enrichments, and drive sales directly from your fan page.



### DIRECT CONNECT

#### Invoice Payments

Convert leads into a qualified sale quickly using ResAvenue PayInvite. Your customers with email addresses can receive the PayInvite from you with description of services or with list of rooms kept on hold with a click-to-pay button. You can even send the PayInvite by SMS / IVR or create simple bulk invoices. Switch to a faster, simplified and streamlined way to invoice.



#### ResAvenue PhonePay

Close your sale on the phone! Convert calls coming in to your front office, reservation desk or reservation call center into a confirmed sale using ResAvenue PhonePay. Receive money instantly and securely over the telephone with our enterprise-level secure IVR (Interactive Voice Response System) without any equipment, programming or recurring maintenance costs.



#### Offers & Promotions

Add value, attract and stimulate sales. From simple discounts for a defined period to long stay, early or last minute bookings, value added stay enrichments; ResAvenue makes it all possible. Offer promotions that your customers just cannot resist!



#### Discount Codes

Boost sales by offering discounts and coupons. Specify the dates for which the code is valid, create discounts applicable only for specific rate plans or define a coupon to give discount on the entire reservation amount.

Save INR 1,000 → Best Available Rate

Rate Plan: Summer Package Offer

Discount on Specific Rate Plans

Pax	# Room	# Night	Rate Per Night	Room Total
4 Adult (s) + 2 Child	2	2	INR 11,000.00	INR 44,000.00
			INR 10,000.00	INR 40,000.00
			Rate @ 7.42%	INR 2,968.00
			Rate @ 12.5%	INR 5,000.00
			Room Subtotal:	INR 47,968.00
			Discount Applied (DISC10):	INR 4,796.80
			Room Total to Pay:	INR 43,171.20

Discount on the Entire Reservation Amount